



RPR

**New to RPR? Start Here to
Boost Your Business**

What is RPR?

- **RPR is NAR's technology company**
- **Wholly owned subsidiary corporation**
- **National database parcel-centric property information – over 166 million U.S. properties**
- **Exclusively for REALTORS®**
- **No additional charge to REALTORS®**
- **No consumer or public access**



What we will cover:

- Homepage features
- Search features
- Search Results features
- Property Details
- Monitor market activity
- Resources



Estimate of Value: AVM

- Automated Valuation Model
- Estimate calculated using only the public available information



Estimate of Value: RVM[®]

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available



RPR

Let's Take a Look





What's Next?

- **Focus on your business needs**
 - Become familiar with the homepage
 - Create a search
 - Save it
 - Locate it

What's Next?

- Log in RPR at www.narrpr.com
 - Or connect directly through your MLS
- Remember the Learn and Help features
- RPR Resource Center: blog.narrpr.com
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com



[Blog.narrpr.com](https://blog.narrpr.com)

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Audience

- Agent
- Appraiser
- Association
- Broker
- Commercial
- MLS

Skill Levels

- Advanced
- Beginner
- Intermediate

Learning Types

- Webinar

Course Length

- 10-30 minutes
- 31-59 minutes
- One hour or longer
- Under 10 minutes

Topics

- Buyer Tour
- CMA
- Getting Started
- Investment Analysis
- Prospecting
- Site Selection
- Trade Area

Webinar

Using RPR to Cover Every Angle for Buyers

Webinar

ABC's of RPR
Tags: Report, Search

Register for the ABC's of RPR and supercharge your next visit to the platform.

Webinar

Building a successful farm area

This is a tutorial

Use these filters to locate the class you want view

SEARCH OUR LEARNING RESOURCES

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📞 Need more help? Call us **(877) 977-7576** • 24 hours a day, seven days a week

💬 Live chat with Member Support

Live Chat

📖 View more ways to learn by going to our training area

Training Area

✉️ Send us an email at support@narrpr.com



Thank you
www.narrpr.com