



RPR

What is RPR? An Overview for New NAR Members

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What is RPR?

- **RPR is NAR's technology company**
- **Wholly owned subsidiary corporation**
- **National database parcel-centric property information – over 166 million U.S. properties**
- **Exclusively for REALTORS®**
- **No additional charge to REALTORS®**
- **No consumer or public access**

Access to RPR

- www.narrpr.com
- Through your Association or MLS
- RPR Mobile
 - Android - Google Play Store
 - Apple – App Store

Creating Your Account



Welcome Back to RPR®

Enter Email

Required.



Password
 [Show](#)
Required.

[Sign In](#)


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Keep me signed in for 2 weeks

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Set up your RPR account

TIP: You'll need your NRDS ID and your MLS ID or Commercial Information Exchange ID.

Your NRDS Last Name

Enter one of the following:
 Email NRDS ID

NRDS ID
 [Lookup](#) 

[Cancel](#) [Next](#)

Already have an account? [Sign in](#) →

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What we will cover:

- Homepage features
- Agent Profile
- Search features
- Search Results features
- Property Details

Estimate of Value: *AVM*

- Automated Valuation Model
- Estimate calculated using only the public available information





Estimate of Value: RVM[®]

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available



RPR

Let's Take a Look



What's Next?

- **Classes you are registered for**
 - **Next webinar** – New to RPR? Start Here to Boost Your Business
 - **Learn to Search** – Drill Down and Zone in Property Searches
 - **Pricing with RPR**– Make a Lasting Impression with Your Listing Presentation
 - **Farming** - – Keep that Pipeline Pumping

RPR National Webinars

- **Blog.narrpr.com**
- **No cost to attend**
- **Recorded and emailed automatically**
- **Posted in Central Time Zone (CST)**
 - Convert to local time
 - Add to your Calendar
 - Reminder emails sent out



Thank you
www.narrpr.com